

Security and the credit crunch

by Tony Jacobs of Red Carpet Security



Security is all too often the last thing on an event organiser's list with a budget which never seems to be able to cover the essentials yet stretch far enough for the non-essentials. However, Red Carpet Security has proved over years of covering all types of events, big and small, that even when things run smoothly, the reassurance gained from having a professional team onboard at the early planning stages is priceless.

Security is the first face the guest will see upon arrival at an event. Aside from projecting a smart and presentable image, a team will reassure guests that the event will trouble free. It is unfortunately the case that without this visible deterrent, trouble will find its way to the event.

The onset of the credit crunch, has seen an increased amount of security presence required at all events. Clients although have budgets to work with are all too aware that crime rates are rising and people are taking advantage of weak access points. It is the simple truth that by cutting back on a couple of security can jeopardise a whole event that can cost tens of thousands of pounds.

Guests arriving and leaving events rarely concentrate on their surroundings. Criminals don't want to get caught or even have any problems so will typically pick the "soft target". That is where a good strong professional team come in to profile and ensure the guests are who they say they are. It has been found that by extending the cover with more personnel on the outside and sometimes depending on the event inside, this will reduce problems faced by guests and ensure the safe and effective running of an event.

