

# VIP Security At An Event

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SECURITY

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Many a time we have had it where there have been V.I.P's, high profile Individuals or Celebrities at an event, and the event company or PR Company holding the event have had security in place, which is fantastic, but sometimes these V.I.P individuals may or may not have their own Personal Security with them. What differentiates a good events company to a brilliant events company would be to totally eliminate even the smallest of risk factors which could potentially damage their companies reputation within the events industry.

To explain this further....time after time it has been seen where the event security team are carrying out regular patrols, static guarding duties on fire exits, and front door crowd control / meet and greet as that is requested of them, and where the V.I.P has turned up who is not accompanied with his/her own security, the likes of the Paparazzi and die hard autograph hunters have done what they naturally do.

Sometimes this has gone down well, but many times unfortunately this has not and the V.I.P (s) have made their mind up before they have even stepped into the venue, it's a bit like when you go to a trendy expensive restaurant and the service at greeting stage hasn't been as you expected, a definite put off to say the least.

It is vitally important that whatever Security company you decide to choose that there should be V.I.P Security at your event to deal specifically with the V.I.P side of things. The Security Operative will conduct, prepare and analyse security risk and threat assessments, complete prior recce's done of buildings, and routes and standby routes planned as well as have the knowledge and contacts with the local authorities for any eventualities.

The V.I.P Security would have knowledge and access to high profile venues to which your guests may want to visit after your event and the V.I.P Security officer would have all necessary contacts with Chauffeuring companies, hotels etc. And will in effect take up a concierge type role in between the V.I.P Security position, there may be the extra requirement to accommodate the V.I.P to their next location during unsocial hours therefore this extra V.I.P Service will without a shadow of doubt act as an additional service which your company will be providing to its clients.

These are successfully tried and tested methods and sets a milestone for the niche end of the market clients to work with you again and again. You can have peace of mind at any event you are planning, when you have **Red Carpet Security** looking after you.